

## **TERMS AND CONDITIONS OF “Dutch Lady Buy & Win LNY 2026” (“PROMOTION”)**

### **A. ELIGIBILITY**

1. This Promotion is open to all residents of Singapore except employees and immediate families of DKSH Singapore Pte Ltd (“DKSH”), its associated agencies involved, distributors and trade retailers and is valid in Singapore only.
2. By participating in the Promotion, each Participant represents and warrants that he or she has met the eligibility criteria set out under these Contest Terms and Conditions. Each Participant also consents to the use by, DKSH of his or her personal information for feedback, promotional and marketing purposes.
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### **B. PROMOTION PERIOD**

1. The promotion starts from 00:00 on 1<sup>st</sup> January 2026 and ends at 23:59 on 15<sup>th</sup> February 2026 (“Promotion Period”), across participating retailers in Singapore only. Participating retailers are:
  - Participating retailers are: FairPrice Xtra, FairPrice Finest, FairPrice Supermarket, Sheng Siong, Giant, Cold Storage, Marketplace, Prime Supermarket, UStar Supermarket, Mustafa and major supermarkets and retail stores.
  - Online retailers are: FairPrice Online , Cold Storage Online , Giant Online and Sheng Siong Online.

### **C. HOW TO PARTICIPATE**

#### **STEP 1: SPEND \$8 FOR DUTCH LADY PRODUCT**

1. Spend \$8 for any Dutch Lady Products in a single receipt (“Proof of Purchase”) from any participating outlets in Singapore and stand a chance to win the prizes stated in Paragraph C.STEP 3.1.

#### **STEP 2: FOLLOW THE SMS FORMAT BELOW AND SEND THE MESSAGE TO 85333660**

**DUTCHLADY <SPACE> NAME <SPACE> RECEIPT NUMBER**

**OR**

Scan the QR code below to join



1. Get an acknowledgement prompt and SMS after submitting entry.
2. Click on link from SMS and key in ALL required fields.

3. Upload receipt (Do ensure full receipt is captured), only upload JPEG images and up to 1mb per upload.  
**ONLY RECEIPTS DATED FROM 1<sup>st</sup> JANUARY 2026 TO 15<sup>th</sup> FEBRUARY 2026 WILL BE ACCEPTED. Original valid receipt should include clearly the date of purchase, store name, receipt number and a description of purchased Dutch Lady products.**
4. Receipt must be submitted before 15<sup>th</sup> February 2026 23:59.
5. All Entries (including the Proofs of Purchase) submitted shall be classified as the property of DKSH and will not be returned.
6. DKSH reserves the right to reject any photo entry which the receipt has been tampered, modified or viewed, in its sole discretion, as invalid.
7. DKSH may disregard or disqualify any entry, in such manner as DKSH deems fit, without giving notice or reason, and without any liability to any person. In particular, no participant shall, or procure another person to, (i) tamper with the operation of the Promotion or any relevant website, (ii) participate in the Promotion in any manner which may create any prejudice to or anomaly in the scoring system or operation of the Promotion; and (iii) breach these Promotion Terms and Conditions or any other applicable law or regulation.

### **STEP 3: LUCKY DRAW RESULTS/ PRIZE REDEMPTION**

1. There is a total of 20 prizes to be won (“**Prize**” or “**Prizes**”). The Prizes are as follows:

Category	Prizes	Quantity
Grand Prize	Disney Mickey 999 Pure Gold Pendant	10
Consolation Prize	Burno Compact Digital Hotplate	10

2. The total number of Prizes that will be awarded in the Promotion will not exceed those as stated in Paragraph C.STEP 3.1. By participating in the Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of Prizes will be awarded.
3. Prizes are available on an as-is basis and are not transferable, not exchangeable, and not convertible to monetary value. The Promoter reserves the right not to award any Prizes or any alternative prizes of equal or greater value, for any reason whatsoever to a Participant who fails to meet any stipulated requirement for the claiming of the Prize. DKSH also reserves the rights to substitute the Prizes with any other prizes of equal or greater value.
4. Winners will be selected via a lucky draw (“**Draw**”) to be conducted on 16<sup>th</sup> February 2026 where winners are selected based on a computerized system in the presence of an authorized personnel of DKSH or its agency. A total of 20 winners will be drawn during the Draw. The winners will be notified either through a

SMS, Whatsapp or phone call with details of how to claim the Prize. Winners MUST submit the Proof of Purchase for verification purposes prior to collection of the Prize.

5. Each Participant is entitled to win only one (1) Prize throughout the entire Promotion Period.
6. Winners may be required to sign or acknowledge a Participation/Release Agreement in such form as may be required by the Promoter in order to claim the Prizes.
7. DKSH reserves the right to substitute any Winner subsequently found to be ineligible or disqualified, for any reason whatsoever, with an alternative winner.
8. Unless otherwise specified, all Prizes MUST be claimed by 16<sup>th</sup> March 2026. Prizes not claimed by the stipulated date will be forfeited or donated to a charitable organization of DKSH choice. Any Winners whose prize has been forfeited shall not be entitled to any compensation from the Promoter.
9. Prizes are subjected to the terms and conditions of the respective sponsors and third-party vendors, if any. DKSH and their respective affiliates, subsidiaries and related companies are not liable for the aforementioned terms and conditions and the use of Prizes are not liable for these conditions and the use of Prizes.
10. The Promoter, DKSH, and their respective parents, its affiliates, subsidiaries, and related companies shall not be liable for warranties, maintenance, taxes or any additional costs of the Prizes. Prizes will be awarded only in Singapore.

#### **E. OTHER CONDITIONS**

1. Participants shall participate in the Promotion on his/her own account, and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that where applicable:
  - (i) he/she has obtained all necessary consents, licenses and approvals required in connection with the Promotion and his/her participation, and
  - (ii) all materials, documents and forms submitted or created by him/her in connection with the Promotion are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.
2. Phone data usage to participate in this Promotion may be subject to charges by your service provider / carrier.
3. DKSH collects personal identifiable information to provide services or correspond with you. This information is stored in a manner appropriate to the nature of the data by the DKSH and is used to fulfil your request(s). By taking part in this contest, you understand and accept without condition that DKSH may elect to use this information for the purpose of present and/or future marketing and promotional purposes.

4. This Promotion is for promotional purposes only and you accept that there is no intention to create legal relations between yourself and DKSH.
5. All promotional materials, including details on Participation and Premiums form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Promotion, these Terms and Conditions shall prevail.
6. DKSH is not and shall not be held responsible for any delay, error or any other problems in the operation of the Promotion caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Promotion.
7. Notwithstanding any of the foregoing, DKSH may at its discretion, at any time replace or substitute the premiums with any other of equal value, and reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. Entry into this Promotion confirms acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects.
8. DKSH's decisions in all matters relating to this contest are final and no correspondence will be entertained.
9. For more details, refer to in-store posters and communication or visit Dutch Lady Singapore on Facebook. All calls or data to this number /website from your mobile phone may be subject to airtime charges by your service provider.