Dutch Lady® Chinese New Year Lucky Draw Contest

Mechanics

Contest period is from the 15th of January 2024 – 29th of February 2024, after which, entries will no longer be accepted.

Purchase \$10 worth of products and stand a chance to win some amazing prizes! Available prizes below:

- Thermomix® TM6 x1
- Mayer 40L Smart Electric Oven MMO40D x 12
- Mayer Multi-Functional Hot Pot with Grill MMHPG5 x 20

Steps to participate:

- 1. Purchase \$10 worth of Dutch Lady products at participating outlets
- 2. Follow the SMS format below and send the message to 85333660 DLCNY2024 <space> Name <space> Receipt Number

OR

Scan the QR code below to join



Make sure to input your name and receipt number before sending the message

- 3. You will then receive a follow up SMS to upload your receipt.
- 4. Once the receipt has been attached/uploaded and sent via SMS, your entry submission is complete!

- 5. Wait for the winners announcement on the Dutch Lady Singapore Facebook and Instagram pages in the 2nd week of March.

 Winners will also be contacted directly via the same mobile number used to submit their details of participation and their receipt(s).
- 6. Winners will need to collect their prizes from the designated location(s), such location(s) to be communicated when contacting the winners at that material time. Should the winners choose to get their prizes delivered to them, the winners may opt to arrange for delivery, for which, the delivery cost will be borne by the winners.

Note: Multiple entries are allowed so long as valid purchases are made on separate receipts.

Terms and Conditions

- 1. The Dutch Lady® Chinese New Year Lucky Draw Contest ("Program") is open to Fairprice, Shen Siong, Cold Storage, Giant, Prime, Hao Mart, U Stars, and Ang Mo Supermarket outlets nationwide (excluding e-commerce platforms) and will be governed by these Terms and Conditions ("Terms"). By participating in this Program, the contest participants ("Members") agree to be bound by these Terms.
- 2. These terms herein, will also be effective when Dutch Lady® Singapore organizes programs and activities. Dutch Lady® Singapore reserves the right to vary, postpone or re-schedule the dates of these Programs or extend the Program period at its sole discretion.
- 3. Enrolment into this Program will be conducted by Dutch Lady® Singapore representatives or parties appointed by Dutch Lady® Singapore. Members' consent by way of agreeing to the sign-up will mean that you agree to be bound and agree to comply with these Terms. Dutch Lady® Singapore reserve the right to refuse or withdraw membership where we reasonably believe, at our sole discretion, that the Program benefits have been misused or if the enrolled member does not qualify.
- 4. Dutch Lady Singapore reserves the right to change the Terms and Conditions of the Program at any time without prior notice provided to the Members.
- 5. Dutch Lady® Singapore reserves the right to exclude any liability in the event that you are refused by any third party companies which provide the offer, rebate, discount you may have chosen in the individual privileges.
- 6. Rewards for the program are given at the sole discretion of Dutch Lady® Singapore. Dutch Lady® Singapore reserves the right to change the rewards at any time without prior given notice to its members.
- 7. Decisions on winners are final and Dutch Lady® Singapore reserves the right to reselect new winners should we find that there has been breaches in the Terms & Conditions of the contests.
- 8. The member is solely responsible for any warranty claims arising from any wear and tear or future defect of the redeemed reward once they have received it.

Privacy Policy

NOTICE

In accordance with the Personal Data Protection Act 2012 (hereinafter referred to as the

"Act"), which regulates the processing of personal data in commercial transactions we give

you notice as follows (for the purpose of this written notice, the terms "personal data" and

"processing" shall have the meaning prescribed in the Act):

1. Your personal data is being processed by or on behalf of FrieslandCampina (Singapore)

Pte Ltd ("FrieslandCampina Singapore") and your personal data was, or may be collected in

the future, from the information you have provided us in any form and any other

FrieslandCampina forms and documents.

2. The personal data processed by us may include your name, national identity card

number, contact number, address, photograph(s), image(s), sharing, testimony and other

information. Such personal data may be submitted from your end so that we can provide you

with information on our products and services, enter you into our competitions or surveys or

to keep you updated about any developments which you may be interested in ("Purposes"). In

the event you fail to provide us with the requisite personal data, we may not be able to process

your personal data for any of the Purposes (as aforementioned). In addition, if you

subsequently withdraw your consent to process your personal data (other than for purposes

of direct marketing), we may not be able to process your personal data for all of the Purposes.

4. Your personal data may be disclosed to the public, our parent company, subsidiaries,

related and/or associated company, licensees, business partners, distributors and/or service

providers (including but not limited to our legal advisors, auditors and banks) for any of the

Purposes. Further, your personal data may be transferred to locations outside Singapore.

5. You are responsible for ensuring that the information you provide us is accurate,

complete, and not misleading and that such information is kept up to date. You may access

and request for correction of your personal data, to limit the processing of your personal data,

or to contact us with any enquiries in respect of your personal data as follows:

PIC: Dutch Lady Customer Careline

Telephone No.:

6419 8488

E-mail address: dutchlady.sg@frieslandcampina.com

We may refuse to comply with your request for access or correction to your personal data under the Act and if we refuse to comply with such request, we will inform you of our refusal and reason for our refusal.

6. When you give us personal data or information about another person, you confirm that they have appointed you to act for them, to consent to the processing of their personal data and to receive on their behalf any data protection notices.