

TERMS AND CONDITIONS OF THE “DUTCH LADY 2022 YEAR-END PROMOTION” (“PROMOTION”)

A. ELIGIBILITY

1. This Promotion is open to all residents of Singapore except employees and immediate families of FrieslandCampina (AMEA) Pte Ltd (“FC AMEA”), its associated agencies involved, distributors and trade retailers and is valid in Singapore only.
2. By participating in the Promotion, each Participant represents and warrants that he or she has met the eligibility criteria set out under these Contest Terms and Conditions. Each Participant also consents to the use by, FC AMEA of his or her personal information for feedback, promotional and marketing purposes.

B. PROMOTION PERIOD

1. The promotion starts from 00:00 on 24th November 2022 and ends at 23:59 on 24th January 2023 (“Promotion Period”), across all participating retailers in Singapore only.

C. HOW TO PARTICIPATE

1. Purchase S\$8 worth of products (“Participating Products”) in a single receipt (“Proof of Purchase”) from any participating store in Singapore and stand a chance to win the Prizes ascribed in paragraph C(14) of this Terms and Conditions. The Participating Products are **all Dutch Lady UHT and Chilled Milk Products**.
2. Participating Stores are: FairPrice, Sheng Siong, and other stores.
3. Scan the QR code on the Point-of-Sales displays at participating stores or from Dutch Lady official website. For Android user, select the action button that shows on screen in your scanner e.g. “Send SMS” and it will activate an SMS message template for you to fill in required participation details. Click on “Send” to participate.
For iPhone user, simply scan the QR code and it will direct you to the chat window in Message application and activate an SMS message template for you to fill in required participation details. Click on “Send” to participate.

- Alternative option is to submit an entry via SMS to 9010 2322 in the format below to qualify as an entry (each an “Entry” or “Entries”) to the lucky draw;

SMS Entry Format:

DLYearEndPromo <SPACE> Name <SPACE> Receipt Number

[Example: DLYearEndPromo Peter Lim 001234]

- Upon submitting your entry, you will receive an SMS message with a link that leads you to a webpage where you will be required to upload a photo of the official receipt and agree to the terms and conditions before proceeding to final submission to participate in the draw. Once the entry is submitted, a pop-up text message will appear, acknowledging that it has been submitted.

Example of SMS message: Thank you. Your entry has been successfully submitted. Only shortlisted winners will be contacted. Good Luck!

- Each receipt (\$8 worth of any Dutch Lady UHT and Chilled Milk Products) is accepted as one (1) entry. Multiple entries throughout the campaign period are accepted from the same participant as long as separate \$8 purchases of any Dutch Lady UHT and Chilled Milk Products are made and submitted as separate entries with different receipt numbers.
- Each entry must be accompanied by the respective original retailer receipt or original retailer online invoice as proof of purchase. Screenshots of delivery confirmations will not be accepted for the promotion.
- Each entry shall be subjected to verification by FC AMEA and/or its representatives. Only entries that are considered as complete and correct by FC AMEA will be eligible. Incomplete or illegible entries will be disqualified.
- Participants are to keep the Proof of Purchase for record and/or verification purposes for winners’ prizes to be collected from the below location:

REDEMPTION CENTER

Address: 231 Bain Street #03-45 S(180231) (Take Lift B behind Food Court)

Contact No: +65 62917611

Operation Hours

Monday - Friday: 11:00AM - 7:00PM

Saturday: 11:00AM - 3:00PM

(Sunday/PH & Eve of PH closed)

10. Participants are entitled to one lucky draw chance per receipt transaction.
11. Participants shall participate in the Promotion on his/her own account and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that where applicable:
 - a. he/she has obtained all necessary consents, licenses and approvals required in connection with the Promotion and his/her participation, and
 - b. all materials, documents and forms submitted or created by him/her in connection with the Promotion are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.
12. Phone data usage to participate in this Promotion may be subject to charges by your service provider / carrier.
13. Only original receipts dated from **24th November 2022 to 24th January 2023** will be accepted for this promotion. Original valid receipt should include clearly the date of purchase, store name, receipt number and a description of purchased DUTCH LADY UHT Milk products.
14. There are a total of Thirty-Two (32) prizes ("Prize") of the Contest as follows:
 - GOLD PRIZE (x8; 1 winner per week): Ninja Foodi Pro 11-in-1 OP350 Multi Cooker in Limited Edition Cinnamon Red
 - SILVER PRIZE (x24, 3 winners per week): Cuisinart Ice Cream & Sorbet Maker
15. The lucky draw ("Draw") will be conducted on **1 December 2022, 8 December 2022, 15 December 2022, 22 December 2022, 5 January 2023, 12 January 2023, 19 January 2023, 26 January 2023**. **Please note that the lucky draw will be paused on 29 December 2022 due to office closure for the festive holidays.** Winners will be notified either through either SMS text, WhatsApp text, email and/or phone call with details of how to claim the Prizes. Winners MUST submit the Proof of Purchase for verification purposes prior to collection AND at the point of collection. Unsuccessful winning entries will not be added to next week's draw.
16. Winners will be announced through Dutch Lady official Facebook Page & Instagram once verification is completed.
17. Once verification is completed, winners need to collect prize at The Redemption Center at their own cost. Delivery option is not available.

18. The total number and type of Prizes that will be awarded in this Promotion will not exceed those as stated in paragraph C (14). In participating in this Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of Prizes be awarded.
19. Prizes are available on an as-is basis and are not transferable, exchangeable or converted to monetary value. The Promoter reserves the right not to award any Prizes or any alternative prizes of equal or greater value, for any reason whatsoever to any person who fails to meet any stipulated requirement in order to claim the Prize.
20. FrieslandCampina (AMEA) Pte Ltd, may at its discretion, at any time replace or substitute the prizes with any other of equal value, and reserves the right to vary, delete or add to any of these terms & conditions from time to time or terminate this promotion without prior notice.
21. This promotion is open to all residents of Singapore except employees and immediate families of FrieslandCampina (AMEA) Pte Ltd and their advertising agencies.
22. Prizes are subject to the terms and conditions of the respective sponsors and third-party vendors, if any. The Promoter is not liable for these conditions and the use of Prizes.
23. FC AMEA's decisions in all matters relating to this contest are final and no correspondence will be entertained.
24. FC AMEA collects personal identifiable information to provide services or correspond with you. This information is stored in a manner appropriate to the nature of the data by the FCSG and is used to fulfil your request(s). By taking part in this contest, you understand and accept without condition that FC AMEA may elect to use this information for the purpose of present and/or future marketing and promotional purposes.
25. This contest is for promotional purposes only and you accept that there is no intention to create legal relations between yourself and FC AMEA.
26. For more details, refer to in-store posters and communication or visit @dutchladysg on Facebook. All data to this website from your mobile phone may be subject to mobile data charges by your service provider.